



## Designing an Advert



### **Your task:**

Plan and create an advert for your theme park. Think about how your advert will catch the attention of others and persuade them to visit your theme park.

When planning your advert try to include the following:

- A snappy slogan
- Exaggeration
- An intriguing question
- Appealing adjectives
- Play around with words/rhyme/alliteration
- The benefits of the product
- A colourful design
- A bold title

Be prepared to share your advert to the rest of the class. The winner will receive a £50,000 cheque which they will be able to spend on their theme park during season 3.

Good luck!

