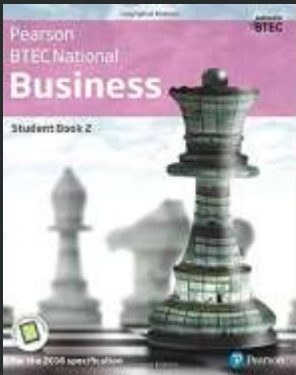
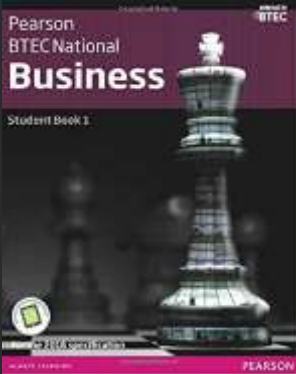


Your Wider Reading – Free Download

The following books are free to download via the Kindle App.



Business Studies

Progression to Level 3

The Business Studies Progression work book – View/Download Click [Here](#)

It is important that you are up to date with recent news and what is going on in the world. How much do you know about the world of business? Have a go at completing the quizzes on Tutor 2U which can be accessed [here](#).

The mandatory units are:

Unit 1: Exploring Business

Unit 2: Developing a Marketing Campaign (externally assessed)

Unit 3: Personal and Business Finance (externally assessed)

Unit 1 – Exploring Business Task

Research the different types of business ownership and produce a copy of the table below with your answers.

Business Ownership	Definition	Examples (of businesses with that ownership)	Advantages	Disadvantages
Sole Trader				
Partnership				
Private Limited Company (Ltd)				
Public Limited (PLC)				
Cooperative				
Franchise				

Listen to the Business As Usual Podcasts that can be found [here](#)

Listen and watch the TED Talk by Gaby Barrios [Why gender-based marketing is bad for business](#)