



Curriculum Overview: Sport

Year 10 Spring Term			
What are we learning?	What knowledge, understanding and skills will we gain?	What does excellence look like?	What additional resources are available?
RO54 - Media in sport	<p>Knowledge</p> <ul style="list-style-type: none"> • Different types of media in sport • The positive and negative effects that media can have in sport • The relationship between sport and the media • Features and aspects of a sports story <p>Understanding</p> <ul style="list-style-type: none"> • Know how sport is covered by TV, written press, radio and internet • Be able to describe positive and negative effects that media can have on sport • Know how media uses sport to promote itself 	<p>Enthusiasm for sport and the media</p> <p>Lots of different examples used from a variety of sports in every task</p> <p>A clear understanding of how sports media works and what a good article looks like and why that makes it good/interesting/popular</p> <p>Researching and finding a minimum of two media outlets that cover the same topic/story</p>	<p>Sport and social media https://www.youtube.com/watch?v=Gdd4BgQqEok</p> <p>Newspaper articles https://www.theguardian.com/uk/sport</p> <p>Radio articles https://www.bbc.co.uk/programmes/b0070hx6</p> <p>Sports blogs https://www.vuelio.com/uk/social-media-index/top-10-uk-general-sports-blogs/</p>

	<p>and about sponsorship and advertising</p> <ul style="list-style-type: none">• What a sports article looks like, its features and how it may differ to another media outlet <p>Skills</p> <ul style="list-style-type: none">• Researching sports media outlets• Understanding the impact media has on sport• Reading a variety of different articles that cover the same topic		
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